

Forum for the danish maritime industry

Get closer to your customers with maritimedanmark.dk's media platform



Effective marketing platform

Over many years, Maritime Denmark has built up a broad and international media platform, with a Danish starting point, to the delight of all players who touch the industry. We have great loyalty for both readers and commercial players.

We address the decision-makers in and around the industry, and write to and for companies that have their contact with the industry.

Maritime Denmark's marketing platform consists of an online portal and newsletters.

All prices on this site are VAT excluded.



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Become a partner at maritimedanmark.dk

Choose your plan

And become a part of maritimedanmark.dk – publish your content and create interest in your products and business

	BASIS	MOST POPULAR STANDARD	PLUS
	DKK 15,995 per year	DKK 21,995 per year	DKK 27,995 per year
Company presentation	✓	✓	✓
Publish unlimited content	✓	✓	✓
Access to all restricted content	✓	✓	✓
Statistics	✓	✓	✓
Standard (Three countries. Including extended support)			
Contact Support by email, phone and chat	–	✓	✓
We publish relevant types of content on your behalf	–	✓	✓
Updating and administration of your partner profile	–	✓	✓
Plus (Content production and advertising discount)			
Content Production (Article, Case, News, Q&A)	–	–	✓
Highlighted content (Boost your content for seven days)	–	–	✓
50% off on traditional cross-channel advertising	–	–	✓

Boost your content

If you are a partner, you can boost your content and generate ultimate market relevancy.

Purchasing highlighted content guarantees high visibility for seven days:

- As the 2nd story on the front page of maritimedanmark.dk
- Highlighted in two newsletters as the 2nd story
- Highlighted under relevant categories
- Recommended and highlighted in editorial articles directly from the maritimedanmark.dk editorial staff
- Read more under advertising



maritimedanmark.dk - Onlineplatform

There are good opportunities to influence decisionmakers via maritimedanmark.dk. There are different banner formats, placements, periods, etc., that may be combined to maximize exposure and gain optimal coverage in relation to your company.



Advertisement formats and prices – Online Platform

Prices are applicable for desktop, mobile, and tablet.
Se the descriptions underneath our products for further information.



Article banner

Capture the reader directly in articles provided by the editors. The banner is placed in the articles and on the front page.

Technical information

Price per. month	DKK 7,500
Format	610 x 250 px
Filtype	Jpg / gif
Size	Max 100 kb



Right banner

Gain maximum exposure with placement across all pages of the site.

Technical information

Price per. month	DKK 4,500
Format	160 x 600 px
Filtype	Jpg / gif
Size	Max 100 kb



Megaboard

Gain maximum exposure with a top position across all pages of the site.

Technical information

Price per. month	DKK 9,500
Format	760 x 90 px
Filtype	Jpg / gif
Size	Max 100 kb



Left banner

Gain maximum exposure with placement across all pages of the site.

Technical information

Price per. month	DKK 4,500
Format	140 x 350 px
Filtype	Jpg / gif
Size	Max 100 kb



maritimedanmark.dk's newsletter

Distributed 5 times a week. The newsletter's content gives our audience an overview by combining current news and service-oriented articles with current events and news from news from Partners.

"We also distribute our magazine in digital format. Additionally, we distribute monthly the articles most frequently read in our newsletter, both from our editorial staff and from our Partners."



Advertisement formats and prices – Newsletter

Bring your messages directly into the maritime industry's newsletter



Bottom banner

Catch the reader in the inbox side by side with articles provided by the editors.

Technical information

Price per. publication	DKK 8,000
Filtype	Jpg
Size	Max 45 kb
Format	760 x 90 px



Top Banner

Catch the reader in the inbox side by side with articles provided by the editors.

Technical information

Price per. publication	DKK 9,500
Filtype	Jpg
Size	Max 45 kb
Format	760 x 90 px

Material delivery for newsletter

Banner is to be sent to kundeservice@horisontgruppen.dk Remember to send a link to the landing page.



Targeted job advertising

The link between your company and the right job candidates

maritimedanmark.dk is the largest portal for the maritime industry in Denmark

Create job advertisements on maritimedanmark.dk

Your advertisement will be seen by people actively applying for jobs as well as the people who didn't think to change jobs – until they saw your advertisement, that is.

Price: From DKK 5.995, -

- 30 days or until application deadline.
- Job advertisements are published on the front page of maritimedanmark.dk.
- Will be listed in the job section.
- Will be included in the newsletter.

If your company is Partnering with us, you will automatically have unlimited job advertisements at your disposal.



“When you use maritimedanmark.dk for recruitment, you reach the maritime industry in a professional context. The readers are most likely working jobs which means that they finger the pulse.”

Oliver Ahlers
Media Consultant

Send your job advertisement

- Should include titles and an application deadline. Best format for advertisement is Word (.docx).
- Should include contact information including workplace address.
- Information regarding invoicing should include the email address of the recipient of the invoice. Always remember the EAN-number if you have this information. In case of special requirements regarding your invoice, remember to include these as well (PO-number, userID, reference number)
- Should include a company logo in JPEG-format, minimum 300px (width). If you have previously advertised a position on maritimedanmark.dk, or if you don't currently have access to your logo in the required JPEG-format, you do not need to send it. Just tell us your email.



maritimedanmark.dk production

We help produce the right content – text or podcast.

We assist in idea-generation, ask the right questions, and produce the right content for the article your company wants published. Content that your company owns and may use freely in other relevant contexts.

Types of content that work

Native advertising or content marketing are effective tools regarding value-creation for new and/or existing customers. We have developed common formats that pique our reader's interests.



Interviews and Q&A's

A Q&A is an article that is developed through a question/answer template. The journalist asks the questions, and the company spokesperson answers – per email or phone. The format is suitable if your company wishes to profile itself with an opinion on a certain current topic, or if it wants to convey its own plans and ideas. The question/answer template is very reader-friendly and gives the reader a quick overview.

Prices range from: DKK 5.500

"We publish the content for you on your company's profile page. It ends up directly on our front page and is also delivered within our newsletter. Vi recommend that you share it via your company's LinkedIn-profile so that you get even more exposure for your money."

Portrait articles

A portrait article centers around a certain person. The occasion for such an article could for example be an anniversary, company purchases, newly staffed positions or other such events. A portrait is written around an interview, typically orbiting the person's career path, garnished with personal characteristics, opinions, and thoughts. The portrait is suitable as a means of delivering an intimate picture of your company's work in sustainability, so that the reader may better identify with it.

Price: DKK 5.500

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Contact us for further information regarding content production

Native advertising or content marketing is an effective way of creating value for new and/or existing customers.